Braking News!™

February 2014

This free issue of *Braking News* is being sent to you from your friends at Parkway Auto Care. Thank you for being a valued customer!

February Events

Feb 2: Groundhog Day
Feb 2: Super Bowl XLVIII
Feb 7: Bubble Gum Day
Feb 14: Valentine's Day
Feb 18: President's Day
Feb 18: Battery Day
Feb 23: Daytona 500
Feb 26: Levi Strauss Day

The Funny Bone

What Day is it Today?

Over breakfast one morning, a woman said to her husband, "I'll bet you don't know what day this is."

"Of course I do," he answered as if he was offended, and left for the office.

At 10:00 a.m., the doorbell rang and when the woman opened the door, she was handed a box of a dozen long stemmed red roses. At 1:00 p.m., a foil-wrapped, two-pound box of her favorite chocolates was delivered. Later, a boutique delivered a designer dress.

The woman couldn't wait for her husband to come home.

"First the flowers, then the chocolates and then the dress!" she exclaimed.

"I've never had a more wonderful Groundhog Day in my life!"

A Little Love Can Help Your Battery Last Longer

As a heart pumps blood through the body, the battery provides your vehicle the power to keep things moving. Colder temperatures during winter increase the thickness of the engine oil, making the engine harder to turn over and the battery work harder, leading to harder starting. Likewise, a malfunctioning component in the charging system, usually the voltage regulator, allows too high of a charging rate, leading to slow death for a battery.

To get the most life out of a battery:

- Be sure the electrical system is charging at the correct rate; overcharging can damage a battery as quickly as undercharging.
- If your battery is the type that needs to be topped off, check it regularly. Add distilled water when necessary.
- Always replace a battery with one that's rated at least as high as the one originally specified.
- Keep the top of the battery clean. Dirt becomes a conductor, which drains battery power. Further, as corrosion accumulates on battery terminals it becomes an insulator, inhibiting current flow.

Sooner or later all batteries have to be replaced. The Car Care Council advises vehicle owners to have their battery tested and replaced if necessary to avoid being stranded this winter.

Compiled from: www.carcare.org

200 Laps to Victory

The Daytona 500, known as "The Great American Race," will signal the start of the NASCAR season when the 56th edition gets underway on February 23 at Daytona International Speedway. One notable change to be implemented this year is that the Daytona 500 qualifying races will take place in the evening, under the lights on February 20. Most expect Jimmy Johnson, who won last year's Daytona 500, to become the first back-to-back winner in a decade.

Have a Question About Your Car?

Just give us a call! We always enjoy hearing from our valued customers. Whether you have a question about vehicle maintenance, a repair question, or just want to call to say Hello, we'd love to hear from you.

Feel free to give us a call at (440) 316-0093

See inside to see our Sweetheart Deals!

Thanks for the Kind Words

"I appreciate the good service you provide and your honesty, especially when multiple things need to be fixed. You prioritize them so that I can wait on those items that aren't safety issues."

Linda Clawson

You Are The BEST!

Thank you to all of our amazing clients that have referred us business time after time. Our business depends on the positive comments and referrals from people just like you. Every month we take a moment to thank the client who has sent us the greatest number of referrals over the past month!

Rebecca Flower

Client of the Month

Each month, we are thrilled to select one special client who has touched our hearts and brought a smile to all of us. Thank you to this month's Client of the Month! Thank you for your support of our business and we look forward to seeing you soon!

This month's
Client of the Month is

Joanna Casteel

Italian Breaded Pork Chops

PREP TIME 25 Mins. **COOK TIME** 35 Mins. **READY IN** 1 Hr.

INGREDIENTS

3 eggs, lightly beaten
3 tablespoons milk
1 1/2 cups Italian seasoned bread crumbs
1/2 cup grated Parmesan cheese
2 tablespoons dried parsley
2 tablespoons olive oil
4 cloves garlic, peeled and chopped
4 pork chops

DIRECTIONS

1. Preheat oven to 325 degrees F (160 degrees C).
2. In a small bowl, beat together the eggs and milk. In a separate small bowl, mix the bread crumbs, Parmesan cheese, and parsley.
3. Heat the olive oil in a large, oven-proof skillet over medium heat. Stir in the garlic, and cook until lightly browned. Remove garlic, reserving for other uses.
4. Dip each pork chop into the egg mixture, then into the bread crumb mixture, coating evenly. Place coated pork chops in the skillet, and brown about 5 minutes on each side.
5. Place the skillet and pork chops in the preheated oven, and cook 25 minutes, or to an internal temperature of 145 degrees F (63 degrees C).

http://allrecipes.com/Recipe/Italian-Breaded-Pork-Chops/Detail.aspx?soid=carousel_0_rotd&prop24=rotd

Valentine Word Search

ARROW
CANDY
CANDLES
CHOCOLATE
CUPID
FLOWERS
FRIENDSHIP
HEART
LACE
LOVE
PINK
ROMANCE
ROSES
SWEETHEART
VALENTINE

E	N	I	T	N	E	L	A	V	S	T
V	E	E	C	N	A	M	O	R	O	R
O	L	C	A	N	D	Y	E	I	O	A
L	K	N	I	P	O	W	H	M	T	E
A	C	H	O	C	O	L	A	T	E	H
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R	E	A	F	D	I	P	U	C	D	E
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W	P	I	H	S	D	N	E	I	R	F
T	R	A	E	H	T	E	E	W	S	E
M	E	S	E	L	D	N	A	C	D	E

Manager's Message

Hi everyone. It's so hard to believe that it's 2014. I hope you all had a great New Years. I sure did. My girlfriend Blair and I had the most memorable New Year's Eve ever. Our baby girl, Karmyn Brooke Wonner, decided 2013 was the year for her to be born and she showed up at 5:08 p.m. New Year's Eve weighing 6 lbs, 1 oz. and 19 1/4" long. She was a few weeks early but she's as healthy as can be. When we finally got to go home, her big brother (our Doberman, Koen) was so excited to meet her. They're best friends already. He's always checking on her in her crib and kissing on her while she's napping in her swing. Koen just can't wait for her to get up and start chasing him around. As far as Blair and I, we're still in awe. It's hard to believe that our little girl is here. All that hard work we did getting ready is paying off though, because now we actually get to sit back and enjoy everything. It's so exciting seeing all her little expressions on her face and watching how curious she is of everything. We lucked out, she is a great baby…beautiful, content and healthy. We can't ask for much more than that. Well, hopefully everyone's 2014 is off to a great start. Everyone here at Parkway Auto Care would like to thank all of our loyal clients for another great year and many more to come.

- Kyle Wonner / Store Manager

The Educational Benefits of Bubble Gum

Started in 2006 by writer Ruth Spiro as an alternative fundraiser for her children's school, Bubble Gum Day is now celebrated the first Friday in February by a growing number of schools and organizations. The idea behind Bubble Gum Day is simple: Everyone who donates 50 cents or more gets to chew gum in school/at work with proceeds benefitting a charity or program of choice.

Interestingly, bringing gum into classroom is not only a treat for the students, but may actually help them learn better! Studies have shown that chewing gum boosts memory and increases blood flow to the brain. It also reduces stress and increases focus and alertness.

Want to Win???

Make sure to call in with the answer to the trivia question on page 7! (Hint: the answer's in this month's newsletter!)

Introducing...

EXPRESS TIRE & AUTOMOTIVE

Advantage Plan Plus!

$30.00 off Wheel Alignment	**$30.00 off Wheel Alignment**	**$30.00 off Wheel Alignment**	**$30.00 off Steering or Suspension repair**
EXPRESS TIRE & AUTOMOTIVE		**Tires at Cost** *Advantage* Plan Plus!	
Buy 3 Get 1 FREE Struts or Shocks Plus Installation. Up-to $100 value!	**FREE Brake Pads** Plus Installation. Up-to $89.95 value!	**FREE Lube, Oil & Filter** Up-to $39.95 value!	**FREE Lube, Oil & Filter** Up-to $39.95 value!

FREE with the purchase of any set of 4 tires with Enhanced Installation and regularly priced Wheel Alignment.

UP-TO $389.85 IN SAVINGS!!

Consumer Reports gives tips on how to extend the life of your car AND save money on YOUR repair costs

For motorists looking to make their car reach 200,000 miles, Consumer Reports offers the following tips:

1. Go by the book - Follow the maintenance schedule in the vehicle owner's manual and make necessary repairs promptly. If you think you're saving money by skipping an oil change, think again. *Missing even one oil change can accelerate premature engine wear and cause engine damage.* The manual contains a maintenance schedule.

2. Use the right stuff - When it's time for maintenance or repairs, use only parts and fluids meeting manufacturer specifications. Using the wrong type of oil or transmission fluid, for example, *could result in damage leading to expensive repairs.*

3. Know what to look for - *Problems can arise at any time* and for inexplicable reasons. So it helps to get in the habit of opening the hood and looking, listening, and smelling what's happening in your engine bay. Look for fraying or cracks in belts, and cracks or bulges in hoses. Investing in a vehicle service manual, available at car dealerships and most auto-parts stores, will help show you what to look for and assist you with minor repairs.

4. Keep it clean - Get out the cleaning products periodically. Regular cleaning inside and out can make the car a more pleasant place to be as you roll up the miles, and washing and waxing can help preserve the paint and keep the sheet metal below it from rusting. Vacuuming sand and dirt out of carpets and seats can minimize premature wear that leads to tears and holes.

5. Buy a reliable, safe car - Buy a car with a good track record. *Consumer Reports* offers comprehensive reliability ratings in every April Autos issue and to ConsumerReports.org subscribers. Buy a car that has performed well in government and insurance-industry safety tests and has the latest safety equipment, like electronic stability control and curtain air bags. If you're going to live with a vehicle for a long time, you will want it to provide maximum safety protection.

6. Find a quality repair shop – The emphasis here is on **quality** and that also means a repair **shop you can trust**. There are several things to look for. Starting with their guarantee, a **great guarantee** is an indicator that the repair shop is **using quality parts and employing properly trained technicians.** A great guarantee means that they are willing to stand behind their work.

7. Be Consistent - If you have a relationship with a quality repair shop only go there, allowing them to get to know your vehicle is to your advantage and will usually save you money. They will know what maintenance your vehicle is in need of and a quality repair shop will **not sell you something you don't need**. Going to multiple shops can cause confusion. When it comes to keeping your car a long time, **value that relationship**.

This report reprinted from Consumer Reports

Compliments of Parkway Auto Care

(440) 316-0093

A SWEETHEART OF A DEAL

Our Most Popular Special of the Year

Available until February 28, 2014

Here's Everything You Get!!!

♥ OIL CHANGE, FILTER AND LUBE (UP TO 5 QTS. OF SYNTHETIC BLEND OIL)

♥ ROTATE ALL FOUR TIRES

♥ 51 PT. BUMPER TO BUMPER COURTESY INSPECTION INCLUDES:

Check Brakes -- Check Water Pump -- Check Transmission Fluid
Check Drive Belt -- Check Exhaust System -- Check Windshield Wipers
Check Battery -- Check Alternator -- Check Brake Fluid -- Check Tire Wear
Check Struts -- Check Drive Axle Boots -- Check Air Conditioning -- Check Coolant Level
Check Power Steering Fluid Check for Fluid Leaks -- Adjust Tire Pressure -- Check Exterior Lights -- Check Alignment (visual) -- Check Starter -- Check Radiator -- Check Radiator Cap

Free Consultation on any of these items

Sweetheart Price is ONLY…

$19.95* (plus tax)

Regularly: $94.70 **You Save $64.73**

Offer Expires 2/28/14

*** Most Vehicles ----- CALL NOW FOR YOUR APPOINTMENT!**

Parkway Auto Care
(440) 316-0093

President's Day Special!

Performing preventative maintenance is THE best way to be fiscally responsible when it comes to your car!

Get any two (you pick) of the following maintenance items performed on your vehicle during February and **save $40.00**

- Oil Change
- *Transmission Fluid Flush & Replacement*
- Cooling System Flush & Antifreeze Replacement
- *Brake Fluid Flush & Replacement*
- Power Steering Fluid Flush & Replacement
- *Cabin Air Filter Replacement*
- Fuel Injector & Induction Cleaning
- *Belt & Hose Replacement*
- Fuel Filter Replacement

The first 17 who respond also receive a FREE Tire Rotation $18.95 Value

Get a third service performed at the same time and save an additional **$20.00**

In Honor of President Andrew Jackson

Offer Good During February

Call Now for your Appointment --- (440) 316-0093

Discounts taken off regular price ~ Not valid with any other offers

Decoding Your Chocolate Sampler

Receiving a heart-shaped box full of chocolates can make your heart flutter. Those flutters are hopefully joyful, but for many people a sampler box of chocolates is a mixed blessing. On one hand, you just received a box of chocolate! On the other, depending on your level of discrimination, that same box of confectionary variety is a minefield filled with delight or disappointment. Fortunately there are few ways to figure out the chocolate covered secrets.

Look at the box. There may be a "map" printed on the back of the box, on a paper insert on top of the chocolates or under the tray of chocolates.

Examine the designs on the pieces. For example, a certain color of chocolate drizzle may indicate a truffle filling. These markings are not universal, vary by manufacturer and may vary seasonally.

Check the manufacturer's website. The manufacturer's website may have pictures allowing you to visually identify the markings on your chocolate.

Break a corner of the chocolate to expose the filling. If you are the only person who will eat the chocolates, you don't have to worry about them looking pretty. However, if you are sharing the chocolates, breaking or squashing is very poor form.

Compiled from: www.ehow.com

"All you need is love. But a little chocolate now and then doesn't hurt."

~ Charles M. Schulz

Don't Junk Your Jeans, Revise Those Levi's®!

The denim blue jeans we know and love today are thanks to the partnership of Levi Strauss (born on February 26) and Jacob Davis who in the 1870s patented the riveted seam reinforcements making their product more durable and popular for hardworking people everywhere.

Now a fashion staple that is available in various colors and qualities, a good pair of jeans can last decades. As styles (and body sizes) change it can be hard to let go of a beloved pair of jeans. No worries—the internet has got you covered with tons of ideas for repurposing your favorite jeans. Preserve your memories and your furniture with coiled coasters crafted from the seams. Cut out the back pockets and glue on some magnets for a handy holder on your fridge or tool chest. Make a few cuts and tie a few knots and you have dog toy. The possibilities are endless.

Save money on repairs this year!
See inside for our
President's Day Special…

Do You Want To Win Our GRAND PRIZE?

Take the trivia challenge and you just might win!

Every month, look for the new trivia question. If you are one of the first 15 people to call us with the right answer you will be eligible to win the prize. Your name will be entered into the monthly drawing. The winner will receive this month's GRAND PRIZE! Call to find out what is the fabulous prize this month. Prior prizes have been a Free 3-day Vacation, a Free Oil Change, a Free Gas Card and more!

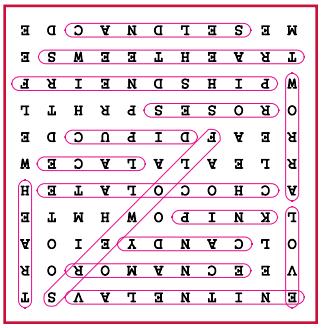
Here is this month's trivia question:

The qualifying races for the 56th Daytona 500 will take place on:

a. February 17
b. February 20
c. February 23
d. There are no qualifying races.

Call right now with your answer to
(440) 316-0093!

The Funny Bone



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A SWEET DEAL

All For Only $19.95

- Oil, Lube & Filter Change
- Complete Brake Inspection
- Tire Rotation & Air Pressure Check
- Inspect Belts & Hoses
- Inspect Under Vehicle, Suspension & Exhaust
- Check For Leaks of Oil, Transmission, Power Steering & Coolant
- Inspect Condition Of Battery & Charging System
- Inspect All Safety Lights and Wiper Blades
- Check Anti-Freeze for Proper Levels
- Check For Tune-Up

Expires 2/28/14 ~ Must present coupon ~ No other discounts or coupons apply
Up-to 5qts. synthetic blend oil

Is Your Precious Cargo At Risk?

FREE Brake Inspection & 27 Point Safety Inspection

And… get $30.00 off one axle replacement or $60.00 off two axle replacement

Expires 2/28/14 ~ Must Present Coupon
No other discounts or coupons apply

President's Day Perk

In Honor of President Andrew Jackson receive
$20.00 off any regularly priced service or repair over $100

Expires 2/28/14 ~ Must present coupon
No other discounts or coupons apply ~ Excludes Tires & Batteries

Now includes a FREE Tires at Cost Advantage Plan Plus Card valued at over $389.00!!

See inside for details…